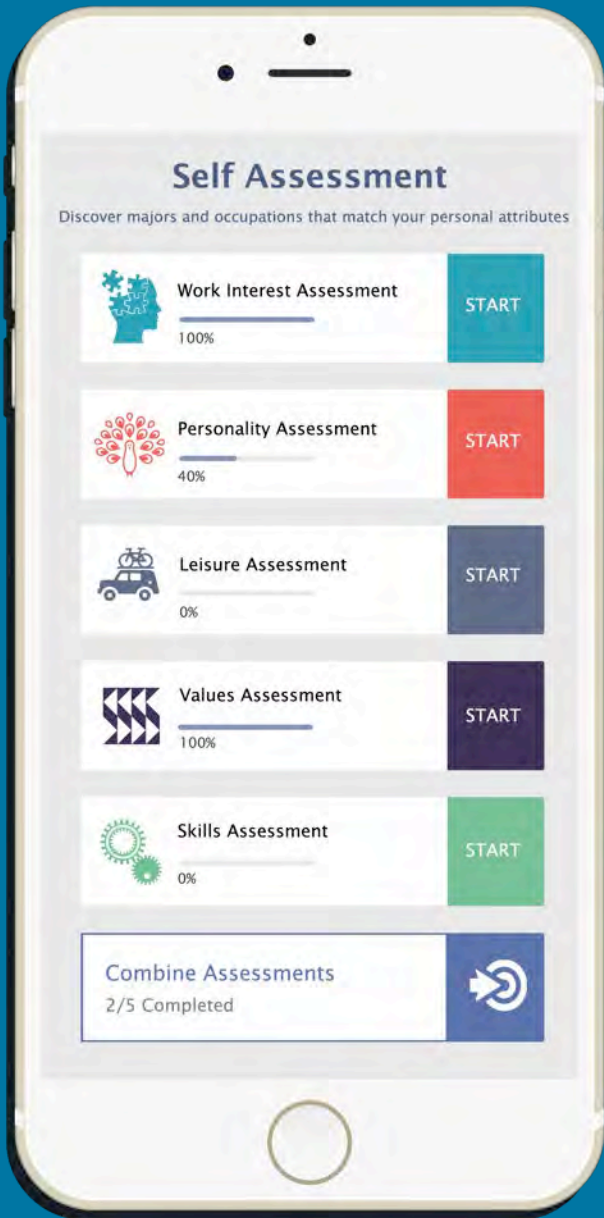


# Focus 2<sup>TM</sup> Career



**A Career,  
Major, and  
Education  
Planning System**

# What is Career & Education Planning?

2



**Orientation, Self Knowledge  
Discovery, Exploration,  
Decision Making,  
Action, Adaptation**

*A continuous, lifelong process  
of exploration and planning of career and educational  
goals compatible with your interests, values, talents,  
personality and aspirations.*

# Reality: 60% of Entering Freshmen...

3

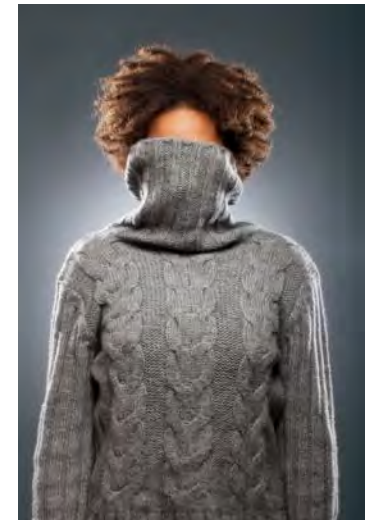
**NO  
CAREER  
GOALS**

**NO  
MAJOR  
(Deciding)**

**NO  
PLAN**



“I Have To Declare A  
Major?”



# Research Findings:

## Benefits of Career Planning

**Interest Assessment–Major Congruence (selection)** has a direct effect on **timely degree completion** at post secondary institutional settings. *(Allen, J. & Robbins, S., 2010)*

Career planning facilitates more **appropriate goal setting**, academic **decision making**, and **course selection** which heightens commitment, and the **probability of retention**. *John Gardner (1998, 2003) Nationally known for his work on improving the college freshman experience and raising student retention rates.*

**Career planning leads to increased motivation, improved academic achievement, increased retention, and less time to graduate.** *(Gillie, S. & Gillie-Isenhour, M., 2005)*



# Understanding yourself is the first step of career & educational planning

5

Step 1: Identify your interests, personality, values, skills and lifestyle preferences

Step 2: Explore occupations and major areas of study compatible with your personal attributes.

**Be Career  
Ready!**



# Career Myths

6

- ❑ There is only one perfect job/career for you.
- ❑ Your major will guide you to your career.
- ❑ Your career choices are lifelong decisions.
- ❑ Liberal arts, humanities and sciences are not marketable majors.
- ❑ Your career decisions should be based on the current job market.

# Your Life Plan

7

As you plan your career you should consider the big picture...your life plan. Your career decisions will dramatically impact your lifestyle.

<b>Where you live</b>	<b>Your income</b>	<b>Time at home/ Family</b>
<b>Your work hours</b>	<b>Your travels</b>	<b>Job security</b>
<b>Your work associates</b>	<b>Your choice of friends</b>	<b>Your leisure time</b>

# It is your future. Take charge.

8

**You** are responsible for making your education and career decisions, managing your career and controlling your destiny.

**Your career** will affect your future lifestyle and feelings of fulfillment as well as where & how you live, your financial security, your leisure time activities, etc.



# Understand the World of Work

9

Today's rapidly changing world:

- ▣ new occupations are emerging, others are disappearing
- ▣ existing jobs are demanding higher levels of skills



# Plan Your Career

10

## Be Proactive

Career Planning is an ongoing process throughout all your life stages.

## Fine Tune

Be forward-looking with planning, developing new skills. Be prepared to make changes as needed.

**With a career plan, you will be equipped to manage your career and take advantage of changes in the economy and job market**



# Start the Process

11

**Use FOCUS 2**  
Make informed decisions

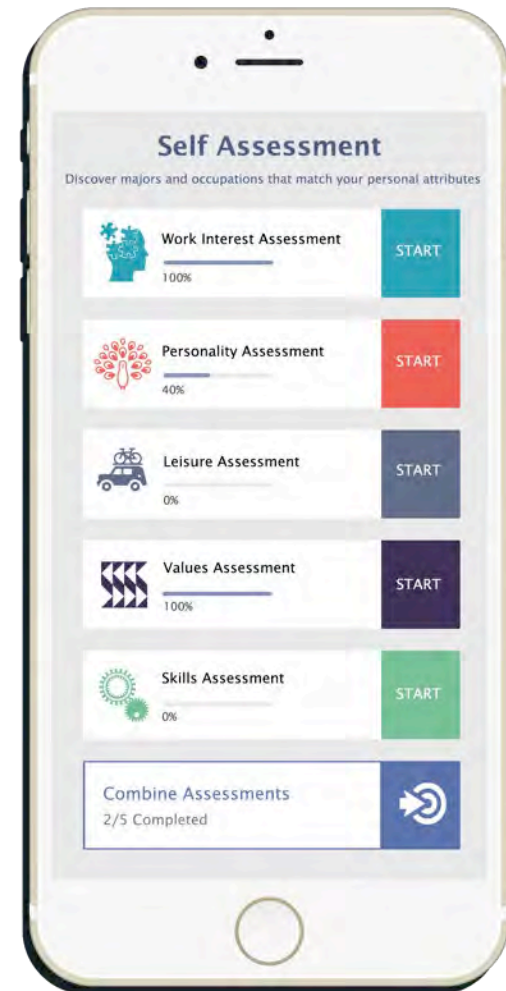


# What is FOCUS 2?

12

**FOCUS 2**  
is an online, interactive,  
self-guided career, major  
and education planning  
system.

It is responsive-  
Working on all devices!



# FOCUS 2 Can Help You:

13

- Select a major based on your interests and aspirations
- Discover occupations matching your personal preferences and attributes
- Map out your career plans, present and future
- Make informed career decisions
- Be Career Ready!



# Why use FOCUS 2?

14

- Do you understand the Career Planning Process?
- Are you unsure of your major?
- Are you unaware of the majors offered at your college and related occupations?
- Are you wondering what to do with your major?
- Are you unsure of which careers best suit you?
- Would you like to develop a career plan that works for you?
- Are you ready to make informed career decisions?

# Use FOCUS 2 as an ongoing resource throughout your academic years and as an alumnus.

15

“I am completely unsure about my major and career and how to begin the career planning process.”

“I have some ideas about my major and career but I need to learn more about the tools and resources.”

“I am ready to make informed decisions about my education and career.”



# FOCUS 2 Decision Making Model

16

Ready

- **Career Planning Foundations:** Understand the Career Planning Process and how to be CAREER READY

Assess

**Assessment** of Interests, Personality, Skills, Values, Needs

Explore

**Explore Options:** Identify and explore Majors & Occupations matching personal attributes

Decide

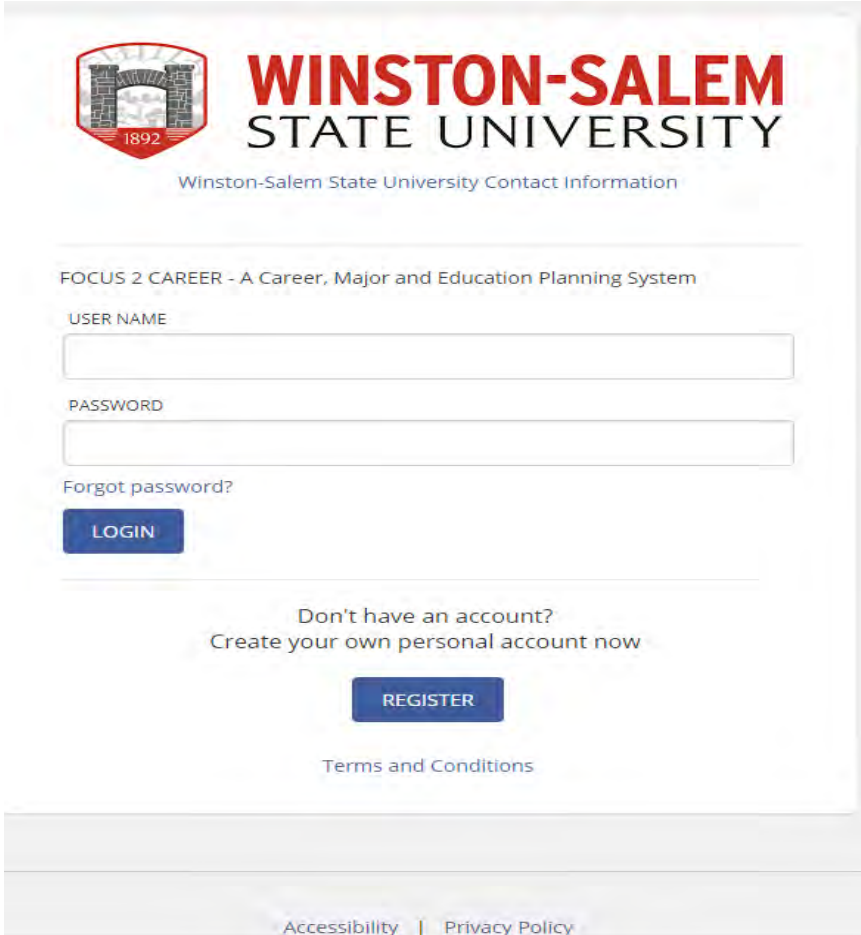
**Decision Making:** Select Major & explore Career Paths  
**Action Plan:** Map out steps to achieve goals




# Getting Started

# Create your FOCUS 2 Account

17



The screenshot shows the login and registration interface for the FOCUS 2 Career system at Winston-Salem State University. At the top left is the university's logo, which features a shield with a building and the year 1892. To the right of the logo, the text "WINSTON-SALEM STATE UNIVERSITY" is displayed in red and black. Below this, the text "Winston-Salem State University Contact Information" is visible. The main heading is "FOCUS 2 CAREER - A Career, Major and Education Planning System". There are two input fields: "USER NAME" and "PASSWORD". Below the password field is a link for "Forgot password?". A blue "LOGIN" button is positioned below the "Forgot password?" link. Below the login section, there is a text prompt: "Don't have an account? Create your own personal account now". A blue "REGISTER" button is located below this prompt. At the bottom of the form area, there is a link for "Terms and Conditions". The footer of the page contains links for "Accessibility" and "Privacy Policy".

 **WINSTON-SALEM**  
STATE UNIVERSITY

Winston-Salem State University Contact Information

FOCUS 2 CAREER - A Career, Major and Education Planning System

USER NAME

PASSWORD

[Forgot password?](#)

[LOGIN](#)

Don't have an account?  
Create your own personal account now

[REGISTER](#)

[Terms and Conditions](#)

[Accessibility](#) | [Privacy Policy](#)



18

The following slides will introduce you to the FOCUS 2 Dash Board and the functions of each section.

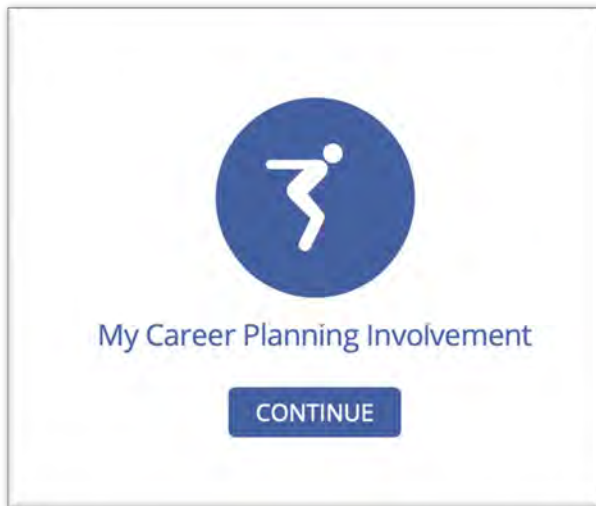
Student Dashboard	Description
<p style="text-align: center;"><b>Career Planning Foundations</b></p> 	<p style="text-align: center;"><b>A Great Starting Point</b></p> <p style="text-align: center;">Orientation to the career planning process and how to Be Career Ready</p>
<p style="text-align: center;"><b>Self Assessment</b></p> <p style="text-align: center;"><small>Discover preferred occupations that match your personal attributes.</small></p> 	<p style="text-align: center;"><b>Valid &amp; Reliable Self Assessments</b></p> <p style="text-align: center;">Assessment results identify occupations and majors at your college matching users' personal attributes</p>
<p style="text-align: center;"><b>Explore the Possibilities</b></p> <p style="text-align: center;"><small>Use these tools for ongoing (postsecondary) education exploration.</small></p> 	<p style="text-align: center;"><b>Major &amp; Career Exploration</b></p> <p style="text-align: center;">Students explore suggested majors and navigate career options to make informed decisions</p>
<p style="text-align: center;"><b>Take Action</b></p> <p style="text-align: center;"><small>Create a road map of your academic and career development activities.</small></p> 	<p style="text-align: center;"><b>Academic &amp; Career Plan</b></p> <p style="text-align: center;">Students develop a road map to plan for their future</p>
<p style="text-align: center;"><b>Diane McCrudden's Career and Education Planning Results</b></p> <p style="text-align: center;"><small>A summary of your assessment results and saved preferences.</small></p> 	<p style="text-align: center;"><b>FOCUS 2 Career Portfolio</b></p> <p style="text-align: center;">Summary of users' results with their individual comments &amp; top choices</p>
<p style="text-align: center;"><b>Recommended Tools &amp; Websites</b></p>  <p style="text-align: center;"><small>Focus™ 2 Copyright 2016 Career Dimension®, Inc. All Rights Reserved.</small></p>	<p style="text-align: center;"><b>Resources &amp; Links</b></p> <p style="text-align: center;">Customize with website links of your choice</p>

# Career Planning Foundations

A Great Starting Point

20

## My Career Planning Involvement



To what extent are you ... ?

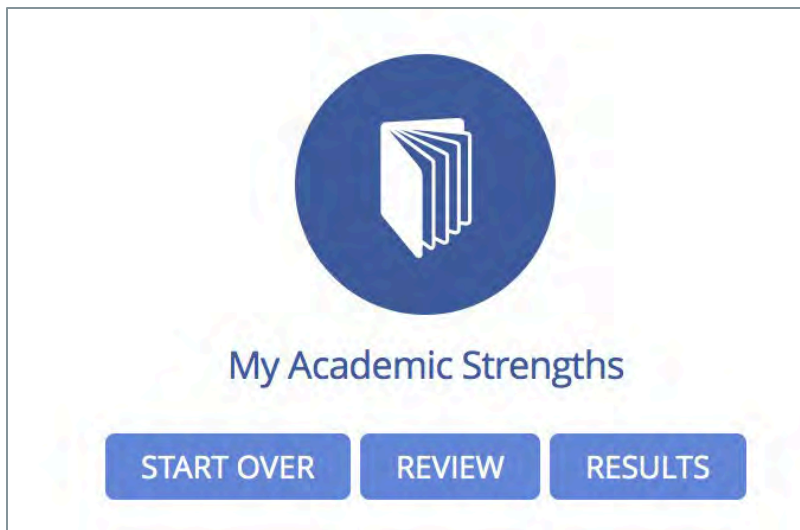
★ Little or No Extent    ★★ Some Extent    ★★★ Moderate Extent    ★★★★ Considerable Extent    ★★★★★ A Great Extent

... planning your career and education based on your aspirations and preferences? ★★★★★	... satisfied with the amount of financial support available for your education expenses? ★☆☆☆☆
... taking courses in a variety of subjects to decide which fields are most interesting to you? ★★★★★	... confident that you can make good decisions about your occupational goals without advice from others? ★★☆☆☆
... focusing on occupations that you know will be satisfying, interesting and personally rewarding to you? ★☆☆☆☆	... getting involved in volunteer work, internships or summer jobs in fields that appeal to you? ★★★★☆

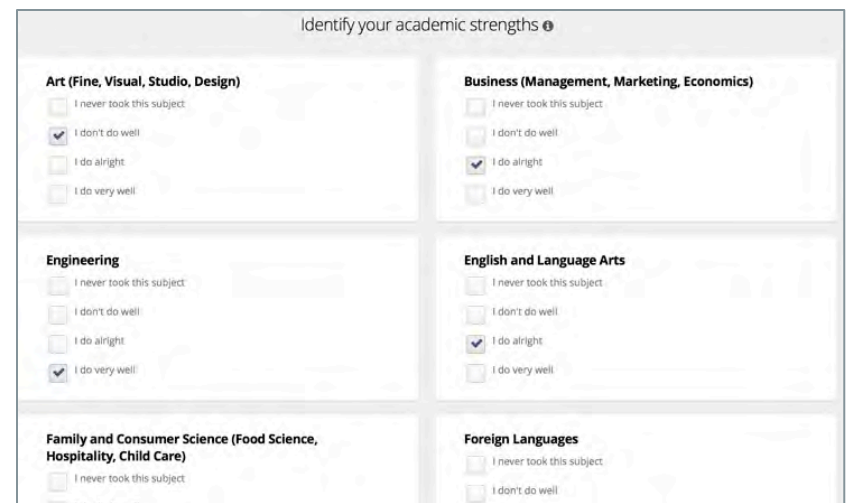
Measure your involvement in activities that are part of the career planning process and evaluate your readiness to make informed career decisions.

# Career Planning Foundations

What are your Academic Strengths?



The interface features a central blue circle containing a white icon of a stack of books. Below the icon, the text "My Academic Strengths" is displayed. At the bottom, there are three blue buttons with white text: "START OVER", "REVIEW", and "RESULTS".



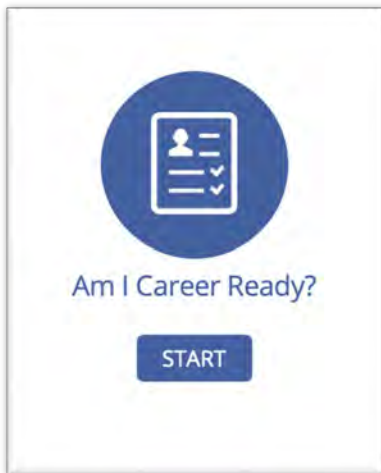
The interface is titled "Identify your academic strengths" and is divided into six sections, each with a list of radio button options:

- Art (Fine, Visual, Studio, Design)**
  - I never took this subject
  - I don't do well
  - I do alright
  - I do very well
- Business (Management, Marketing, Economics)**
  - I never took this subject
  - I don't do well
  - I do alright
  - I do very well
- Engineering**
  - I never took this subject
  - I don't do well
  - I do alright
  - I do very well
- English and Language Arts**
  - I never took this subject
  - I don't do well
  - I do alright
  - I do very well
- Family and Consumer Science (Food Science, Hospitality, Child Care)**
  - I never took this subject
- Foreign Languages**
  - I never took this subject
  - I don't do well

Recognizing your academic strengths will bring you one step closer to pursuing a satisfying area of study and career path.

# Career Planning Foundations

## AM I CAREER READY?



The National Association for Colleges and Employers (NACE) has identified 8 competencies that will give you a professional edge. Employers want to hire applicants who have these in-demand skills and strengths.

### THE COMPETENCIES



Critical Thinking/Problem Solving ⓘ



Oral/Written Communications ⓘ



Teamwork/Collaboration ⓘ



Digital Technology ⓘ



Leadership ⓘ



Professionalism/Work Ethic ⓘ



Career Management ⓘ



Global/Intercultural Fluency ⓘ







Assess and Strengthen your Career Readiness so you have the In-Demand Skills and Strengths Employers Want

# Self Assessments

23

## Self Assessment

Discover majors and occupations that match your personal attributes

 <p><b>Work Interest Assessment</b> 100%</p>	<b>RESULTS</b> Review Start Over	 <p><b>Values Assessment</b> 100%</p>	<b>RESULTS</b> Review Start Over
 <p><b>Personality Assessment</b> 0%</p>	<b>START</b>	 <p><b>Skills Assessment</b> 100%</p>	<b>RESULTS</b> Review Start Over
 <p><b>Leisure Assessment</b> 0%</p>	<b>START</b>	<b>Combine Assessments</b> 3/5 Completed 	

Your assessment results will identify occupations and majors at your college matching your personal attributes. Be sure to save your favorites!

# Examples of Questions you will Answer in the Assessments

**Work Interest Assessment**

To what degree would you enjoy...

★ Not At All   ★★ Slight Degree   ★★★ Moderate Degree   ★★★★ High Degree   ★★★★★ Very High Degree

... designing graphic art images and illustrations for advertising media? ★★★★★	... researching how fatigue affects airplane pilots' reaction time and judgment? ★★★★★
... leading and motivating a sales team's marketing activities? ★☆☆☆☆	... working in a national park to preserve its forests, wildlife and natural features? ★★★★★
... analyzing and evaluating a company's financial statements? ★★★★★	... designing theatre stage sets, lighting and special effects for plays or TV shows? ★★★★★

**Personality Assessment**

For each question, choose the response you most agree with most.

<p><b>What type of organization would you like to work for? One where:</b></p> <p><input type="checkbox"/> Members work together as a cooperative team.</p> <p><input checked="" type="checkbox"/> Each member can act independently of other members.</p>	<p><b>How do you explain to people that they did something wrong?</b></p> <p><input checked="" type="checkbox"/> I tend to be clear, precise and firm.</p> <p><input type="checkbox"/> I tend to be diplomatic to avoid hard feelings.</p>
<p><b>Do you prefer to work on projects that have:</b></p> <p><input checked="" type="checkbox"/> Broad objectives and flexible work methods.</p> <p><input type="checkbox"/> Specific objectives and precise work methods.</p>	<p><b>When it comes to making decisions, do you tend to?</b></p> <p><input type="checkbox"/> Make decisions quickly and easily.</p> <p><input checked="" type="checkbox"/> Defer decisions until you feel you have enough information.</p>

**CONTINUE**

**Leisure Interest Assessment**

In your spare time, would you enjoy...

★ Not At All   ★★ Slight Degree   ★★★ Moderate Degree   ★★★★ High Degree   ★★★★★ Very High Degree

... participating in athletic activities e.g. soccer, baseball, tennis, etc? ★★★★★	... organizing business or financial records for an organization? ★★★★★
... promoting a good cause for a community or an organization? ★★★★★	... doing voluntary mentoring, teaching or other help? ★★★★★
... using the internet to compare prices and quality of products? ★★★★★	... visiting science fairs, museums, aquariums? ★★★★★

**Skills Assessment**

Select your top three skills from the choices below.

Communicator Skills		
Listening	Reading Comprehension	Speaking
People Skills		
Helping	Organizing	Teaching
Social Responsibility		
Leadership	Problem Solving	Reasoning
Management Skills		
Managing Money	Managing Time	Managing Physical Resources
Creative and Artistic Skills		

**Values Assessment**

Select your top three values from the choices below.

<p><b>Altruism/Helping Society</b></p> <p>Doing something to contribute to the betterment of the world, doing something for the greater good.</p>	<p><b>Artistic Creativity</b></p> <p>Being able to express creative ideas through the arts.</p>	<p><b>Creativity</b></p> <p>Being able to come up with original ideas or programs that are previously developed by others.</p>
<p><b>Helping Others</b></p> <p>Being involved in helping other people in a direct way either individually or in a small group.</p>	<p><b>Income</b></p> <p>Having a level of income that will afford you the lifestyle, and which will allow you to live comfortably and independently.</p>	<p><b>Independence</b></p> <p>Being able to decide on how to get something done without significant direction from someone else.</p>
<p><b>Influence</b></p> <p>Persuading and influencing others to change their attitudes, beliefs and/or opinions.</p>	<p><b>Physical Things</b></p> <p>Having the ability to work with equipment or material things.</p>	<p><b>Prestige</b></p> <p>Gaining the respect of others by the nature and/or level of responsibility of your work.</p>
<p><b>Risk Taking</b></p> <p>Having a desire to take risks for physical, financial, or social gain.</p>	<p><b>Stability</b></p> <p>Having a healthy job where your skills are very productive and normally to change only a very small amount of time.</p>	<p><b>Tangible Results</b></p> <p>Doing something where you can physically see the results of your work.</p>
<p><b>Working Outdoors</b></p> <p>Having a job where you can spend a significant amount of time outdoors.</p>		



# Sample Reports

25



## Investigative: "The Thinkers"

People in the Investigative category often have a strong desire to understand cause and effect, and solve puzzles and problems. They like numbers. Investigative types typically prefer to work independently, and with minimum supervision. People in this category generally enjoy

## Realistic: "The Doers"

People in the realistic category often prefer to work with objects and things. They are likely to enjoy drawing things with their hands and

Personality Assessment

Your Results

### Your Personality Type

- Your approach to solving problems is to explore new ways of doing things rather than looking at the current methods of handling the problems.
- You welcome opportunities to be creative.
- You focus your attention on ideas, knowledge, and complex problems and enjoy thinking about intellectual issues and problems.
- You are flexible and you find it easy to adapt to changing situations.
- You organize ideas and knowledge and use logic and an analytic approach when solving a problem.

### Choosing Your Career:

People with your personality type are attracted to occupations that offer the opportunity to explore new ideas in challenging areas. Examples of such occupations are found in fields such as physical and life sciences, engineering, mathematics, information systems, technology, and occupations which involve research such as psychology and education.














# Explore Occupations & Supporting Majors Offered at your College Matching your Assessments Results



Filter Results

ICON LEGEND

## Occupations Matching Your Results

OCCUPATION	SUPPORTING MAJORS/PROGRAMS AT SAINT EDWARD'S UNIVERSITY	NATIONAL MEDIAN SALARY	JOB FAMILY
AERONAUTICAL & AEROSPACE ENGINEER  	Mathematics	\$96,270.00	Architecture & Engineering
AGRONOMIST  	Biology/Biological Sciences   Biochemistry Chemistry  	\$65,180.00	Life, Physical, & Social Science
ARCHAEOLOGIST	Latin American Studies Anthropology	\$57,230.00	Life, Physical, & Social Science
HORTICULTURIST 	Biology/Biological Sciences   Biochemistry Chemistry  	\$65,180.00	Management
PALEONTOLOGIST	Anthropology	\$57,230.00	Life, Physical, & Social Science
PHYSICIST	Mathematics	\$111,250.00	Life, Physical, & Social Science

# Filter Your Assessment Results

27

Vary the degree level to play the “What if?” game.

How does degree level impact the opportunities available in a career field?  
Sort by various options.

Filter Results

SELECT EDUCATION LEVEL FOR OCCUPATIONS:

Associate Or 2 Year Degree  Bachelor Degree  Advanced Degree

SORT BY:

Bright Outlook

Cancel Update

# Exploring Occupations

28

## Aeronautical & Aerospace Engineer

### Occupation Overview



Aeronautical engineers design and test aircraft vehicles & military space weapons & missiles for commercial airplane manufacturers, military & aerospace research laboratories. They experiment with new designs to enhance performance and cost.

A bachelor's degree from an accredited engineering program is the typical requirement for entry positions. Some employers require a master's degree. All require registration for engineering positions that affect life, health or property of the public. Registration generally requires a bachelor's degree, four years of working experience and passing a state examination.

[← Back to Occupations](#)

[Saved](#)

Show All Hide All

### Job Tasks

Confer with test pilots, customer executives & research engineers to identify specific and performance characteristics for future aircraft, space vehicles and military missiles.

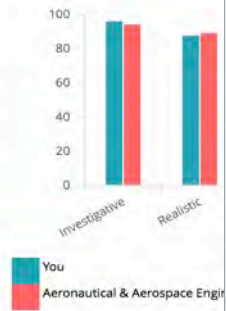
Design aircraft structural components such as fuselage, wings, rib assemblies, landing gear, etc. and make decisions of pilot control systems needed.

Decide and plan the engine propulsion design based upon the aircraft power requirements. They decide on construction materials in order to withstand stresses.

Request prototype versions of new designs for testing in laboratories prior to flight. Use computers to simulate the effects of flight on new designs.

### Work Interest Profile

The graph below displays the typical work interest profile for this occupation. Their profile is displayed in red. If your profile is similar, this may be a good fit for you.



### Skills

**Designing**  
Analyzing requirements for a new product or process.

**Mathematics**  
Using mathematics and/or statistics.

**Quality Control**  
Inspecting and testing products or services.

**Science**  
Using scientific methods to investigate.

### Values

**Creativity**  
Create new ideas, programs or products.

**Income**  
Having a level of income that allows you to become financially independent.

**Independence**  
Being able to decide on how to live your life without someone else's influence.

**Physical Things**  
Having the ability to work with your hands.

**Tangible Results**  
Doing something where you can see the results.

### Work Conditions

**Accuracy**  
Accuracy or Being Exact in this job is important.

**Authority to Make Decisions**  
A worker in this job has the authority to make decisions.

**E-Mail**  
A fair amount of time will be spent using e-mail.

**Face to Face Communication**  
This job requires having frequent face-to-face communication.

**Sitting**  
A significant amount of time is spent sitting.

**Structured**  
The tasks to be performed by this job are structured.

**Teamwork**  
You will be working with others on a regular basis.

### Education Requirements

People can enter this occupation with a high school diploma. The following are the most common requirements:

Bachelor Degree  
Masters Degree

### Majors/Areas of Study at Saint Elizabeths

Mathematics

[SAVE THIS MAJOR](#)

A general program that focuses on the study of mathematical relationships, using symbolic logic and functional analysis, geometry, number theory, and other specializations.

### Other Common Majors/Areas of Study at Saint Elizabeths

Aeronautical/Aerospace Engineering

[SAVE THIS MAJOR](#)

A program that prepares individuals to design, develop and operate aircraft, spacecraft and other systems technology, design and development, inspection and maintenance procedures, and report production.

### Aerospace, Aeronautical and Astronautical Engineering

[SAVE THIS MAJOR](#)

A program that prepares individuals to design, development and operate aircraft, spacecraft and other systems; applied research on flight procedures for the launching, guidance, and control of spacecraft.

### Outlook

Employment in this field is projected to decline by 2% or more from 2014 to 2024. In comparison, the average growth rate for all occupations over the same time period is projected to be 5% to 8%.

### Earnings

People established in their career generally earn between \$ 74,650 and \$116,140 annually. Exceptional performers can earn in excess of \$137,730.

These figures are based on data collected from the US Department of Labor.

### Advancement

At large companies, new graduates usually work under the supervision of experienced engineers. As they gain experience, they are given more difficult projects and independent production engineer positions. As a project engineer, they usually supervise other steps are to managing engineer and then to chief engineer. These positions have increasing responsibilities and usually include supervision of other engineers. Those with leadership skills may move up to supervise a team of engineers and technicians. Engineers who move into management quickly may advance by getting a master's degree in aeronautical engineering or business administration.

### Professional Association















Aerospace Industries Association, 1250 Eye St., NW, Washington, DC 20005.  
Website: <http://www.aiaa-aerospace.org>

American Institute of Aeronautics and Astronautics, Inc., Suite 500, 1801 Alexander Reston, VA 20191-4344.  
Website: <http://www.aiaa.org>

# Exploring Majors

29

## Occupations Matching Your Results

OCCUPATION	SUPPORTING MAJORS/PROGRAMS AT SAINT EDWARD'S UNIVERSITY	NATIONAL MEDIAN SALARY	JOB FAMILY
AERONAUTICAL & AEROSPACE ENGINEER  	Mathematics 	\$96,270.00	Architecture & Engineering
AGRONOMIST  	Biology/Biological Sciences  	\$65,180.00	Life, Physical, & Social Science
	Biochemistry		
	Chemistry  		
ARCHAEOLOGIST	Latin American Studies	\$57,230.00	Life, Physical, & Social Science
	Anthropology		
HORTICULTURIST 	Biology/Biological Sciences  	\$65,180.00	Management
	Biochemistry		
	Chemistry  		
PALEONTOLOGIST	Anthropology	\$57,230.00	Life, Physical, & Social Science
PHYSICIST	Mathematics	\$111,250.00	Life, Physical, & Social Science

Examine the supporting majors offered at this college


## Mathematics

A general program that focuses on the analysis of quantities, magnitudes, forms, and their relationships, using symbolic logic and language. Includes instruction in algebra, calculus, functional analysis, geometry, number theory, logic, topology and other mathematical specializations.

# Combine Your Self Assessment Results to Narrow down occupations

30

Combine Assessments  
3/5 Completed



Combine Your Assessment Results to Create a List of Best Fit Occupations

Select The Assessments You Would Like To Combine







Work Interest   Skills   Personality   Values

CONTINUE

Filter Results







ICON LEGEND

1 Occupation appears in 4 of the Assessments you have Completed.

OCCUPATION	SUPPORTING MAJOR(S) AT SAINT EDWARD'S UNIVERSITY	SALARY	WORK	VALUES	PERSONALITY	SKILLS
Aeronautical & Aerospace Engineer  	Mathematics	\$96,270.00				

1 Additional Occupation appears in 4 of the Assessments you have Completed.

22 Occupations appear in 3 of the Assessments you have Completed.

OCCUPATION	SUPPORTING MAJOR(S) AT SAINT EDWARD'S UNIVERSITY	SALARY	WORK	VALUES	PERSONALITY	SKILLS
Agricultural Engineer	Biochemistry	\$74,640.00	-			
Aquarium Curator	Biology/Biological Sciences	\$52,330.00	-			

# Additional Major & Occupation Exploration

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**Use all of the tools in FOCUS 2 as an ongoing resource.**

## Explore the Possibilities

Use these tools for ongoing career and education exploration

What can I do with a major in ... at Saint Edward's University? ↻

Explore any Area of Study ↻

Explore any Occupation ↻

Explore Occupations by Job Family ↻

Compare 2 Occupations Side by Side ↻

# Use “What Can I Do with a Major In...offered at your college?”

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Filter Results SEE LEGEND

PROGRAMS OF STUDY

	SAVED	SUGGESTED
Accounting <b>MASTER</b>	-	💡
African-American/Black Studies <b>Post Bach Cert</b>	-	-
Agriculture <b>BACH</b>	-	💡
Agronomy and Crop Science <b>BACH</b>	-	💡
Ancient/Classical Greek Language and Literature <b>BACH</b>	-	-
Animal Sciences <b>BACH</b> <b>MASTER</b> <b>DOC</b>	-	💡
Anthropology <b>BACH</b>	-	-
Applied Economics <b>BACH</b>	-	-
Art History, Criticism and Conservation <b>BACH</b>	-	-
Art Teacher Education <b>BACH</b>	-	-

**FOCUS 2**  
identifies  
majors  
that  
match  
your  
interests



# Choosing your major?

## Use “What Can I Do with a Major In...?”

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### Agronomy and Crop Science

A program that focuses on the chemical, physical, and biological relationships of crops and the soils nurturing them. Includes instruction in the growth and behavior of agricultural crops, the development of new plant varieties, and the scientific management of soils and nutrients for maximum plant nutrition, health, and productivity.







SORT BY:

Occupation

[Back to Majors](#)

[Save This Major](#)

[Print](#)

OCCUPATION	NATIONAL MEDIAN SALARY	GREEN JOB	BRIGHT OUTLOOK
Agricultural Sciences Professor	\$80,790.00	-	-
Agronomist	\$65,180.00		-
Botanist	\$65,180.00		-
Crop Workers Supervisor	\$43,720.00		-
Farm Management Advisor	\$46,370.00		-
Farmers and Ranchers	\$42,710.00		

Food & Drug Inspector

Food Science Technicians

Are the occupations associated with a major appealing to you?

# Action Planning: Prepare a road map of your academic and career development activities

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## Take Action

Create a road map of your academic and career development activities

My Education → My Professional Development →

### My Education

Enter information about your education.

#### My Area of Study: Past, Current and Future

MAJOR AREA OF STUDY	TYPE OF DEGREE	INSTITUTION
<input type="text" value="Biology"/>	<input type="text" value="BS"/>	<input type="text" value="UVM"/>
REMOVE		
<input type="button" value="ADD"/>		

#### My Study Abroad

#### My Awards, Research, Publications, Presentations

### My Career Development

Enter information about your professional experiences:

#### My Internships

JOB TITLE	EMPLOYER	START	END
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
SUPERVISOR	EMAIL	PHONE	WEBSITE/LINKEDIN
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
DESCRIPTION OF DUTIES			
<input type="text"/>			
REMOVE			
<input type="button" value="ADD"/>			

#### My Work Experience

My Volunteer / Community Service Experience

# Your FOCUS 2 Results

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## Diane Smith<sup>1</sup>'s Career and Education Planning Results

A summary of your assessment results and saved preferences



My Saved Occupations



My Saved Majors



Review and Print My Portfolio

FOCUS 2 saves all your results, comments,  
& preferences in [Your Portfolio](#)

# Make Some Decisions About Your Favorite Occupations and Majors

This list displays the occupations you have saved.

Green Job Bright Outlook


OCCUPATION	YOUR RATING	MAJORS AT THIS COLLEGE
<b>Aeronautical &amp; Aerospace Engineer</b> Comments: This seems like a good fit for me Factors that appeal to you: Outlook, Interest Profile, Areas of Study		Mathematics
<b>Agronomist</b> Comments: Very cool field Factors that appeal to you: Job Duties, Outlook, Earnings, Interest Profile		Biochemistry, Biology/Biological S
<b>Biomedical Engineer</b> Factors that appeal to you: Outlook, Earnings, Interest Profile		Biology/Biological Sciences
<b>Airport Engineer</b>		


This list displays the areas of study you have saved. Please select your top choice.


MAJOR	YOUR RATING
<b>Biology/Biological Sciences</b> (Top Choice)	
Kinesiology and Exercise Science	
Chemistry	

# Build Your FOCUS 2 Portfolio

**Diane Smith1's Career and Education Planning Results**  
A summary of your assessment results and saved preferences

 My Saved Occupations

 My Saved Majors

 Review and Print My Portfolio

An organized summary of your FOCUS 2 results

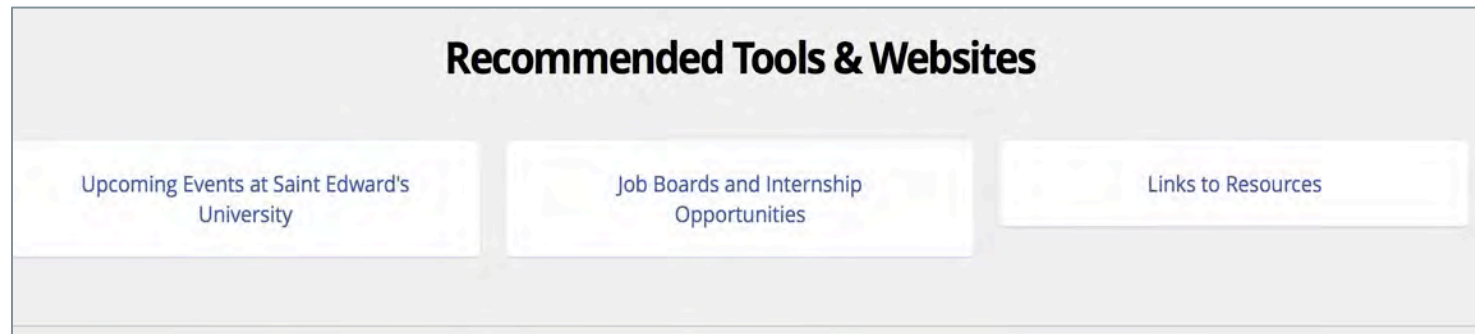
SELECT ALL

<input type="checkbox"/> My Career Planning Involvement	<input type="checkbox"/> My Academic Strengths	<input type="checkbox"/> Am I Career Ready	<input type="checkbox"/> My Work Interest Assessment
<input type="checkbox"/> My Values Assessment	<input type="checkbox"/> My Personality Assessment	<input type="checkbox"/> My Skills Assessment	<input type="checkbox"/> My Leisure Interest Assessment
<input type="checkbox"/> My Action Plan	<input type="checkbox"/> My Saved Occupations	<input type="checkbox"/> My Saved Majors	

**BUILD MY PORTFOLIO**

# Recommended Tools and Websites

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**See upcoming events at your college.**

**Explore job postings nationally, by state, green jobs, etc.**

**Visit suggested websites.**

## **How and when can you use FOCUS 2?**

Anywhere, Any device: Phones, tablets, computers.

Email the Career Development Services office ([careersvcs@wssu.edu](mailto:careersvcs@wssu.edu)) or Academic Success Counselor ([noelkek@wssu.edu](mailto:noelkek@wssu.edu)) for help acquiring the access code.

## **Where should you start on the dash board and can you use FOCUS 2 more than once?**

Start with the Career Planning Foundations. But move around as you wish. Repeat any assessment.

## **Will FOCUS 2 save your Self-Assessment results and are your results confidential?**

Yes, FOCUS 2 will save all your results under your confidential user name and password. Only you and your career counselor/ advisor have access to your results.

## **Can you change your account details such as your password, email address etc.?**

Yes, log in and go to the FOCUS 2 dash board. Click on “**My Account**”



Remember, career planning involves thinking about which educational and occupational paths will provide you with satisfaction and fulfillment in all aspects of your life, not only in the present, but in the future.





## FOCUS 2: YOUR CAREER PLANNING TOOL