

CURRICULUM VITAE

LYNETTE I. WOOD

Winston-Salem State University
Reynolds Center, Rm. 132A, Winston-Salem, NC 27110

woodl@wssu.edu
(336) 750-2346

Education

Ph.D., Accounting, Indiana University, August 2003
M.B., Accounting, Indiana University, May 1998
M.S., Management, University of Alabama in Huntsville, May 1995
B.S., Accounting, Oakwood University, *summa cum laude*, June 1993

Certification

Certified Public Accountant, State of North Carolina (successfully passed all parts of the Uniform CPA Examination on the first attempt, May 1993)

Experience

2010-present Winston-Salem State University, Chair, Department of Accounting & Management Information Systems (2015-present), Associate Professor with tenure (2013-present), Assistant Professor (2010-2013)
2004-2010 Virginia Tech, Assistant Professor
2000-2004 Howard University, Assistant Professor (2004)
Instructor (2000-2003)
1995-2000 Indiana University, Research Assistant/Associate Instructor
Summer 1995 Arthur Andersen & Co., Audit Intern
1994-1995 University of Alabama in Huntsville, Graduate Teaching Assistant
1986-1995 Image Makers, Planning Consultant
Summer 1992 South Central Conference of Seventh-day Adventists, Audit Intern
1983-1986 The Ink Spot, Proprietor/General Manager

Research Interest

African-American participation in the accounting profession.

Refereed Publications

Wood, D. J. and **Wood, L. I.** (forthcoming). "The LIFE Project: A Case of Social Responsibility," *International Journal of the Academic Business World*, Spring 2015.

Wood, L. I. and Wood, D. J. (2014). "In God We Trust: A Case of Church Financial Fraud," *Journal of Business Cases and Applications*, 11, 1-5.

- Mathiyalakan, S., Heilman, G. E., White, S. D., **Wood, L. I.**, Weisenfeld, L. (2014). "Facebook Attitudes and Usage: Comparing Accounting and MIS Students," *Journal of Academy of Business and Economics*, 14(1), 37-44.
- O'Callaghan, S., Patel, U., Walker, J. P., Elson, R. J., **Wood, L.**, Wood, D. (2014). "Are Auditors Influenced by the Attire Worn by Clients? A Pilot Study," *Journal of Finance and Accountancy*, 15, 1-6.
- Wood, L. I. (2012). "The Impact of Decision Aid Use on the Dilution Effect When Assessing Fraud," *Journal of Finance and Accountancy*, 9: 23-42.
- Wood, L. I. (2012). "The Coach-Team Approach: An Introductory Accounting Instructional Alternative," *Journal of Instructional Pedagogies*, 8: 1-9.
- Osborne, R. E., **Wood, L. I.**, and Jackson, C. M. (2009). "Best Cities for Minority CPAs." *The CPA Journal*, 79(3): 70-71.
- Gabbin, A. L. and **Wood, L. I.** (2008). "An Experimental Study of Accounting Majors' Academic Achievement Using Cooperative Learning Groups," *Issues in Accounting Education*, 23 (3): 391-404.
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Other Publication

- Wells, J. T. and **Wood, L. I.** (2007). "Race Is a Factor in the Workplace," *Spectrum*: 10-12.
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Research in Progress

- Wood, L. I. "Cost-Benefit Analysis of Minority Accounting Professional Association Membership."
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Refereed Presentations

- International Academy of Business and Economics Winter Conference, March 2014. "Facebook Attitudes and Usage: Comparing Accounting and MIS Students."
- American Accounting Association Diversity Section Meeting, October 2006. "The Professional Experiences of African-American Accountants."
- American Accounting Association Diversity Section Meeting, October 2005. "An Analysis of School Affiliation and the Potential of African-American Faculty to Diversify the Supply of Accounting Graduates."
- American Accounting Association Annual Meeting, August 2004. "The Influence of Decision Aid Use on Auditors' Processing of Irrelevant Information in Fraud Risk Assessment."
- American Accounting Association Mid-Atlantic Regional Meeting, April 2004. "The Influence of Decision Aid Use on Auditors' Processing of Irrelevant Information in Fraud Risk Assessment."
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Other Presentation

Virginia Tech, John E. Peterson, Jr. Distinguished Seminar Series, February 2004. "The Influence of Decision Aid Use on Auditors' Processing of Irrelevant Information in Fraud Risk Assessment."

Teaching Experience

Global & Ethical Issues in Accounting

Management Control Systems (M.B.A.) (in-person and via interactive video)

Cost Accounting

Intermediate Financial Accounting I

Principles of Financial Accounting

Principles of Managerial Accounting

Principles of Managerial Accounting (honors)

Basic Accounting Skills

Professional Memberships

National Association of Black Accountants

National Black MBA Association

Service

Winston-Salem State University

University

- Faculty Senator, 2013-2015
- Chair, Faculty Handbook Subcommittee, 2013-2015
- Academic Standards and Curriculum Committee, 2010-2012; alternate 2012-2013
- Professional Development Committee (PDC) 2012-present
- Chair, PDC Research Subcommittee, 2014-present
- Grievance Committee alternate, 2011-2013
- Pre-major Advisor, 2011-2014
- Fall Majors Fair volunteer, 2011, 2012, 2013
- Spring Academic and Organization Fair volunteer, 2012, 2013
- Athletic Academic Luncheon presenter, 2012
- Writing in the Major Faculty, 2012

School

- Dean's Advisory Council, 2014-2015
- AACSB Strategic Planning Committee, 2014
- Academic Standards and Curriculum Committee, 2011-2014

Department

- Faculty Advisor, WSSU student chapter of the National Association of Black Accountants, 2010-present

Virginia Tech

University

- Diversity chairs committee, 2008-2010

College

- Multicultural Diversity Committee, 2006-2010; chair, 2008-2010
- Minority Student Recruitment Sub-Committee, 2006-2007
- Initiated and coordinated diversity case competitions, 2009, 2010
- Represented the Pamplin College of Business at the PhD Project Conference, 2006, 2007
- Beta Gamma Sigma Honor Society, President, Virginia Tech chapter, 2006-2010
- Library Committee, 2004-2009; chair 2007-2008

Department

- KPMG Future Diversity Leader Faculty Advisor, 2007-2010
- Spearheaded the establishment of the Virginia Tech student chapter of the National Association of Black Accountants, 2007. Advised the organization and mentored the members, 2007-2010
- Minority Accounting Students Advisor, 2005-2010
- Research Committee, 2004-2007

Howard University

School

- Recruitment Committee, 2002-2004
- Library Committee, 2001-2002
- Academic Planning Committee, 2000-2001

Department

- Recruitment and Retention Committee, Howard University Accounting Advisory Council, 2000-2001

Indiana University

School

- Mentor, Minorities in Business, Indiana University, 1996-2000

Profession

- Ad hoc reviewer, *Accounting Education: an international journal*
- PhD Project Conference Presenter, 2003
- PhD Project Doctoral Student Association Conference, 2005, 2006

Community

- Math enrichment volunteer, Ephesus Junior Academy, 2010-2011
- Director/presenter, Christian Financial Clinic (financial literacy workshops), 2006-present
- Financial management team leader, Ephesus Seventh-day Adventist Church, 2010-present
- Financial consultant, Ephesus Seventh-day Adventist Church, 2010
- Advisor, Adventist Christian Fellowship at Virginia Tech, 2006-2009
- Introduced students to accounting as a profession, Highlandtown Elementary School, 2006
- Mentor/Tutor, Highland Park Elementary School, 1995-96
- PhD Project Planning Committee, 1995
- 1993 Miss UNCF, Oakwood College (raised \$18,000+ for the United Negro College Fund)
- Senior Class President, Oakwood College, 1992-93
- Coordinated fundraising programs for a parochial elementary school (over \$60,000 was committed to school equipment and furnishings), 1991-93
- Board of Directors, Huntsville Area S.D.A. Schools, 1990-94

Awards/ Honors

2013-2014 Wells Fargo Excellence in Teaching Award

Professional Development Travel Grant, Winston-Salem State University, 2014, 2012

Professional Development Research Grant, Winston-Salem State University, 2014, 2013, 2012

2012-2013 Winston-Salem State University Bill Sheppard Master Teaching Award

Beta Alpha Psi, inducted 2013

Semifinalist, Ernst & Young Inclusive Excellence Faculty Award, 2009

Oakwood University Alumni Association 2008 Family of the Year

Featured in the book, *Living the Dream: A New Generation of Minority Business School Professors*

University-sponsored Academic Excellence Grant – New Course Development, Howard University, 2003-2004

University-sponsored Academic Excellence Travel Grant – Howard University, 2003

Recognized as one of Howard University's "good" teachers on the student-generated best & worst faculty list

Summer Research Grant, Howard University School of Business, 2001, 2002

University-sponsored Faculty Research Grant, Howard University, 2001-2002

Outstanding Accounting Leader, National Association of Black Accountants, Inc., Metro-Washington D.C. Chapter, 2001

Indiana University Graduate Minority Fellowship

American Accounting Association Doctoral Consortium Fellow

National Black MBA Association Doctoral Fellowship

American Institute of Certified Public Accountants Minority Doctoral Fellowship

Indiana University School of Business Dean's Fellowship

KPMG Minority Accounting Doctoral Scholarship

General Conference of Seventh-day Adventists Regional Scholarship

Listed in *Who's Who Among Students in American Universities and Colleges*, 1994-95

Outstanding Graduate Student, College of Administrative Science, University of Alabama in Huntsville, 1995

Beta Gamma Sigma Honor Society, inducted 1995
