

BLACK

JOY Jamboree

Black joy elucidates the importance of liberation, resistance, and building a united movement.

In a society that constantly diminishes the voices, narratives and history of Black folks, we choose to amplify joy as an act of resistance and collective healing. Through **Black joy**, we are able to reimagine a society that is equitable for all people and empowers generations to constantly fight for their freedoms. While black joy is not a monolith, black joy represents an entire population that was once alienated and silenced. Through black joy, we'll put the power back in the hands of the people and build each other up to no longer be silenced.

We are so excited to co-sponsor our first Black Joy Jamboree in February 2024! The Black Joy Jamboree was created to highlight black joy amidst our current political climate. As we embark on a critical election year, we sought a need to curate a space that amplified the essence of black joy while empowering campus communities to understand the importance of their civic footprint. The event will be customized for every North Carolina HBCU to ensure the event is representative of the campus community and sheds light on how black joy shines on their campus. The time for HBCU students to not only be celebrated but also reminded of their importance in society is now more than ever. Our young adults are demanding to see change in the upcoming election, and through this series of campus events we plan to invest both time and resources to ensure they are given a day to recharge while simultaneously gearing up for the year ahead.

Black Joy Jamboree will be an event on multiple HBCU campuses in North Carolina. The purpose of this event is to not only uplift black joy in our students but also get them ready to vote in the primary election. This event will be crafted and molded by students on each campus to ensure that we see the highest youth voter turnout for each campus. Only students know what will work best for their school, so student steering committee members will be vital in planning. Most events will look like a possible cookout/block party; however, there will be pushes for voter registration, education, and early voting throughout the duration of each event.

The goals of the Black Joy Jamboree are to uplift Black joy during the early voting period for the March 5 primaries. Through campus events at each of North Carolina's HBCUs, we aim to highlight the essence of Black joy while uplifting youth voter participation. By working with student leaders and campus partners, we hope for the event to capture the essence of **Black joy** for each campus. Community partners' participation will help support participating campuses and reaffirm the role of community in uplifting youth, including their voter engagement.

IN PARTNERSHIP

