



WSSU

BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE MEETING
THURSDAY MARCH 15, 2018 ♦ 2:00 – 3:00 P. M.
BLAIR HALL CONFERENCE ROOM 308

AGENDA

* Action Item

- | | |
|--|----------------------------|
| 1. Call to Order | Mr. Kelvin Farmer, Chair |
| 2. Roll Call | Ms. Dionne Evans, Recorder |
| 3. Approval of Today's Meeting Agenda* | Mr. Farmer |
| 4. Approval of December 7, 2017 Meeting Minutes | Mr. Farmer |
| 5. Integrated Marketing and Communications Updates | Ms. Jaime Hunt |
| i. Temporary Signage Policy* | |
| 6. University and Donor Events Updates | Ms. Kimberly Reese |
| 7. Advancement Quarterly Gift Summary Report | Ms. Michelle Cook |
| 8. Advancement Divisional Highlights | Advancement Staff |
| i. Alumni Engagement | Mr. Isaac Moore |
| ii. Annual Fund | Ms. Michelle Cook |
| iii. Major and Planned Gifts | Ms. Andrea Jenkins |
| iv. Stewardship | Ms. Lisa Knight |
| 9. New Business | Mr. Farmer |
| 10. Adjournment | Mr. Farmer |

NEXT ADVANCEMENT COMMITTEE MEETING ♦ THURSDAY, JUNE 7, 2018 – 2:00 PM

ABOUT UNIVERSITY ADVANCEMENT...

The Division of University Advancement cultivates and maintains enduring relationships between its many constituencies and the university. We work with alumni, friends, students, parents, faculty, staff, community members, and foundation and corporate partners to garner financial and human capital resources that will enrich our university and the lives of our students. University Advancement shares a collective responsibility for creating partnerships and experiences across the university, the community, and beyond.