

# Tuition /Fees Increase

## Proposal 2017-18

To the WSSU Board of Trustees

December 9, 2016



**WINSTON-SALEM** STATE UNIVERSITY

# WSSU

# PROCESS

- Annual Process at each UNC campus
  - An interdisciplinary committee comprised of representatives from – Students, Faculty and Senior Management
  - Departmental representatives present proposals/recommendations to the committee regarding respective increases.
  - The committee presents recommendations to:
    - Chancellor
    - Student Forums (2)
  - Final recommendations provided to Board of Trustees and to UNC Board of Governors

# Tuition & Fee Committee

## Co- Chairs

- Dr. Brenda Allen – Provost
- Dr. Trae Cotton – Vice Chancellor Student Affairs
- **Ms. Mona Zahir – SGA President**

## Student Representatives

- **Lawrence Bridget**
- **Trevon Cobbs**
- **Charisma Haynes**

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## Staff Representatives

- Dr. Carolyn Berry – Associate Provost
- Camille Kluttz-Leach – Chief of Staff
- Dr. Randy Mills – Vice Chancellor Finance & Administration

## Faculty Representative

- Dr. Leslie Weisenfeld

# GUIDANCE

- Fixed Tuition for first time NC Residents & Transfer Undergraduate
  - Fixed for 8 or 10 consecutive semesters based upon program
  - Beginning with the students enrolled for Fall 2016
- Undergraduate Tuition North Carolina Resident per General Administration capped at 2%
  - Impacts 2017 incoming first time NC Residents & Transfer population
- Student General & Debt Service fee capped at 3% increase which = \$71.00 total increase of Student General & Debt Service Fees
- Undergraduate Non-Resident & Graduate Tuition recommend increase inline with competitive market rates

# Tuition Rate Trends

Category	FY 2014-15	\$\$ Increase	% Inc	FY 2015-16	\$\$ Increase	% Inc	FY 2016-17	Proposed \$\$ Inc	Proposed % Inc	FY 2017-18 Proposed Tuition
Undergrad - Resident	\$3,144	\$94	3%	\$3,238	\$97	3%	\$3,335	\$66	2%	\$3,401
Graduate-Resident	\$3,721	\$38	1%	\$3,758	\$38	1%	\$3,796	\$76	2%	\$3,872
Undergrad - Non Resident	\$12,674	\$380	3%	\$13,054	\$392	3%	\$13,446	\$202	1.5%	\$13,648
Graduate-Non-Resident	\$12,680	\$637	5%	\$13,317	\$399	3%	\$13,713	\$274	2%	\$13,987

# Tuition Increase Proposal 2017-2018

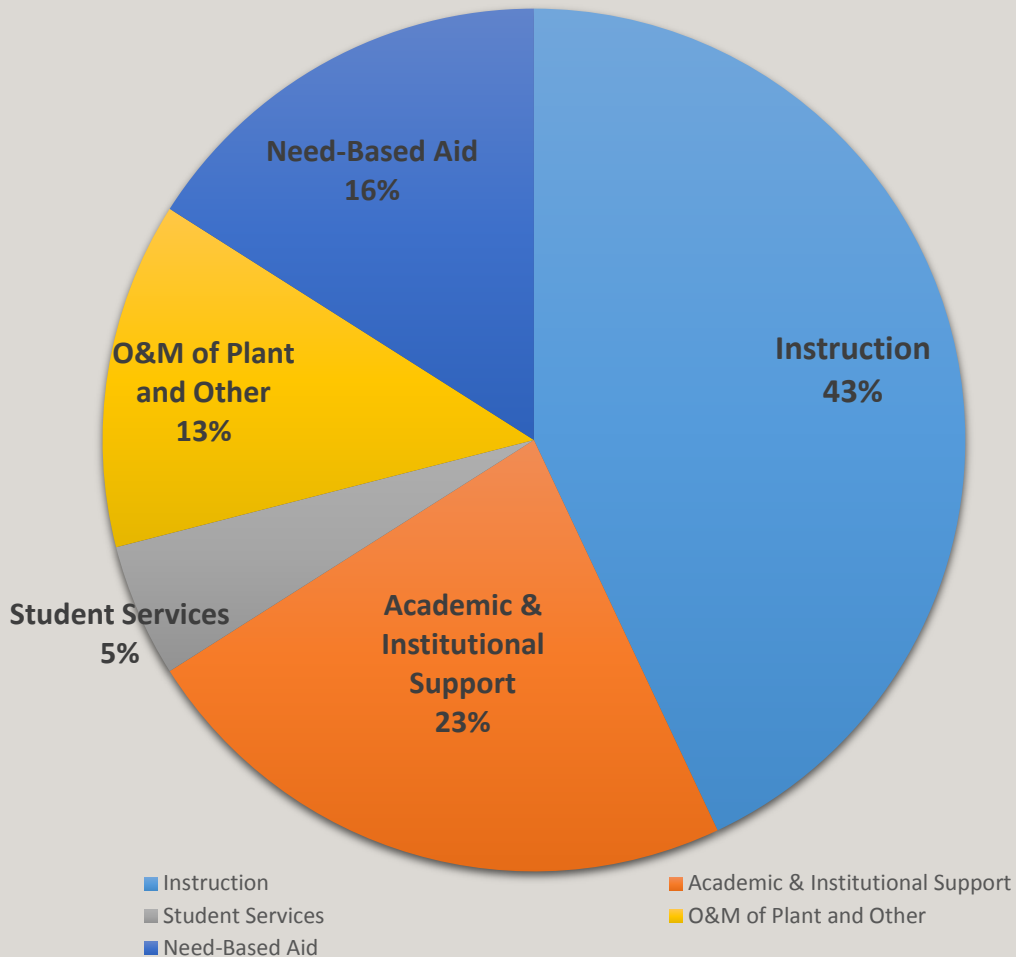
Category	FY 2016-17 Tuition	% Increase	\$\$ Increase	FY 2017-18 Proposed Tuition	*Projected FTE (for tuition Increase)	Projected Revenue Increase
Undergrad-Resident	\$3,335	2%	\$66	\$3,401	1,471	\$97,086
Graduate-Resident	\$3,796	2%	\$76	\$3,872	250	\$19,000
Undergrad-Non Resident	\$13,446	1.5%	\$202	\$13,648	283	\$57,166
Graduate-Non-Resident	\$13,713	2%	\$274	\$13,987	28	\$7,672
<b>Total</b>					<b>2,032</b>	<b>\$180,924</b>

\*Assumption of Projected Full time Equivalency 17-18 of new first time freshmen and new transfer = 1565 \* .94 = 1471 FTE

- Per the Tuition guidelines, tuition increase will only apply to the cohort of first-time full-time resident undergraduates and new transfer students that enroll Fall 2017.

# Proposed Use Tuition

## Tuition Usage Standards



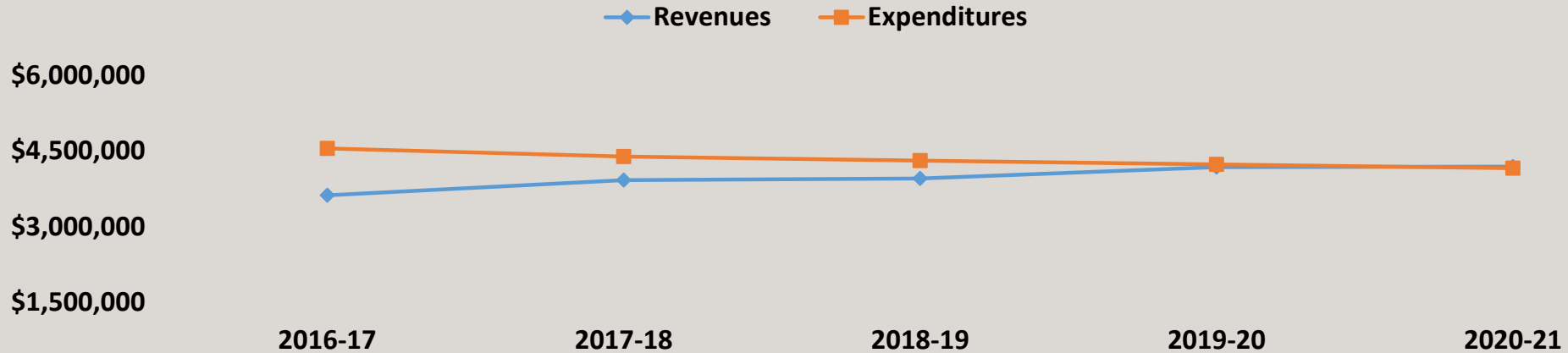
- **Academic & Institutional Support** – Funds academic and operational administration including university leadership and business functions such as finance, human resources and legal services.
- **Instruction** – Primarily faculty salaries and benefits, supports all aspects of the direct academic mission of the university.
- **Need-based Financial Aid** - Provide tuition-related aid to students with a demonstrated financial need.
- **Operation & Maintenance (O&M) of Plant and Other Expense** – Contributes to the operation and maintenance of the physical plant, utilities and IT infrastructure.
- **Student Services** – Encompasses the student-related administrative needs of the university including admissions, registrar, academic counseling and career counseling.

## General Fee Proposals:

- Athletics: \$51
- Student Health Services: \$20



# Athletics: FY 2017 -2021 Budget Assumptions Summary - \$51 Fee Increase & Flat Enrollment



<i>Category</i>	<i>2016-17</i>	<i>2017-18</i>	<i>2018-19</i>	<i>2019-20</i>	<i>2020-21</i>
<b>Revenues</b>	\$3,624,768	\$3,926,818	\$3,954,877	\$4,184,147	\$4,193,756
<b>Expenditures</b>	4,553,746	4,392,461	4,312,506	4,235,749	4,162,063
<b>Net Income/(Loss)</b>	<b>(\$928,978)</b>	<b>(\$465,643)</b>	<b>(\$357,629)</b>	<b>(\$51,602)</b>	<b>\$31,693</b>

**Notes:**

- Goal - Balanced budget at \$4,200,000 by 2020-21
- Strategy – Increase facility rental, fundraising and concessions revenue
- Strategy – Increase staff teaching requirements. Reduce personnel expenses by 12%.
- All changes will require a review of Title IX implications
- Excess revenues will be used to reduce the deficit

# The University of North Carolina System

## 2016-17 Athletics Fee

		<i>R</i>			<i>R</i>		<i>R</i>		<i>R</i>
<b>UNC System Institutions</b>	<b>2016-17 Fee</b>	<b><i>a</i></b>	<b>Fall 2015 FTE</b>	<b>Total Athletics Fee Revenue</b>	<b><i>n</i></b>	<b>With Proposed Increase**</b>	<b><i>k</i></b>	<b>Totals with WSSU Increase</b>	<b><i>k</i></b>
North Carolina A&T	\$ 808.00	1	8,891	\$7,183,928	6	\$ 0.00	1	\$7,183,928	6
UNC Asheville	\$ 806.00	2	3,563	2,871,778	12	\$ 0.00	2	2,871,778	12
UNC Charlotte	\$ 802.00	3	21,435	17,190,870	1	\$ 0.00	3	17,190,870	1
Elizabeth City State	\$ 799.00	4	1,475	1,178,525	13	\$ 0.00	4	1,178,525	13
North Carolina Central	\$ 748.88	5	5,750	4,306,060	8	\$ 0.00	5	4,306,060	8
Appalachian State	\$ 738.00	6	15,891	11,727,558	3	\$ 0.00	7	11,727,558	3
Western Carolina	\$ 730.00	7	8,096	5,910,080	7	\$ 0.00	8	5,910,080	7
UNC Wilmington	\$ 724.55	8	12,480	9,042,384	5	\$ 0.00	9	9,042,384	5
UNC Greensboro	\$ 717.00	9	14,723	10,556,391	4	\$ 0.00	10	10,556,391	4
UNC Pembroke	\$ 705.00	10	5,134	3,619,470	9	\$ 0.00	11	3,619,470	9
East Carolina	\$ 696.00	11	21,067	14,662,632	2	\$ 0.00	12	14,662,632	2
<b>Winston-Salem State</b>	<b>\$ 694.00</b>	<b>12</b>	<b>4,361</b>	<b>3,026,534</b>	<b>11</b>	<b>\$ 744.00*</b>	<b>6</b>	<b>3,244,584</b>	<b>10</b>
Fayetteville State	\$ 668.00	13	4,806	3,210,408	10	\$ 0.00	13	3,210,408	11
Average	\$ 741.26		9,821	\$7,268,201				\$7,284,974	
Average with Increase						\$ 744.00			
Proposed increase ranks WSSU #6*									
Assumes no fee increase for all other institutions**									
List excludes NC State and UNC-Chapel Hill									

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# Health Services

- Increase fee by \$20 dollars from \$247-\$267 annually

## Proposed Use

### 1. Clinical Counselor 1 FTE

Salary- \$45,000 + Fringes \$ 12,150      **\$57,150**

### 2. Psychiatric Services

\$150/hr x 195 Sessions      **\$29,250**

**\$86,400**

- Proposed increase of \$20 x 4320 FTEs = \$86,400 in additional income generated.

# STUDENT HEALTH FEE COMPARISON

## The University of North Carolina Tuition and Fees Applicable to All Regular Full-Time Undergraduate Students 2015-16

	Tuition		General Fees						Debt Service Fee	Total Fees*	Total Resident Tuition & Fees	Total Nonresident Tuition & Fees
	Resident	Nonresident	Athletics	Health Services	Student Activities	Educational and Tech.	Campus Security	Total General Fees				
NC State University	6,220.00	22,571.00	232.00	339.50	626.60	434.28	30.00	1,662.38	524.50	2,186.88	8,406.88	24,757.88
UNC-Chapel Hill	6,648.00	31,730.00	279.00	380.00	366.48	444.86	30.00	1,500.34	185.85	1,686.19	8,334.19	33,416.19
East Carolina University	4,157.00	19,731.00	661.00	244.00	599.00	362.00	30.00	1,896.00	368.00	2,264.00	6,421.00	21,995.00
NC A & T State University	3,370.00	16,130.00	783.00	318.50	570.50	405.17	30.00	2,107.17	388.00	2,495.17	5,865.17	18,625.17
UNC Charlotte	3,628.00	16,799.00	773.00	224.00	578.00	496.00	30.00	2,101.00	685.00	2,786.00	6,414.00	19,585.00
UNC Greensboro	4,129.00	18,991.00	717.00	284.00	387.00	420.00	30.00	1,838.00	707.00	2,545.00	6,674.00	21,536.00
Appalachian State University	3,961.00	17,786.00	713.00	281.00	635.00	520.00	30.00	2,179.00	579.00	2,758.00	6,719.00	20,544.00
Fayetteville State University	2,832.76	14,441.00	643.00	176.00	518.00	335.00	30.00	1,702.00	325.00	2,027.00	4,859.76	16,468.00
NC Central University	3,555.00	15,593.00	748.88	242.66	476.40	401.15	30.00	1,899.09	220.00	2,119.09	5,674.09	17,712.09
UNC Pembroke	3,371.00	13,819.00	679.00	168.00	614.10	374.30	30.00	1,865.40	247.00	2,112.40	5,483.40	15,931.40
UNC Wilmington	4,188.00	18,053.71	682.55	190.50	677.15	450.46	30.00	2,030.66	381.00	2,411.66	6,599.66	20,465.37
Western Carolina University	3,779.00	14,172.00	730.00	296.00	572.00	544.00	30.00	2,172.00	523.00	2,695.00	6,474.00	16,867.00
Winston-Salem State University	3,238.00	13,054.00	694.00	247.00	530.70	416.46	30.00	1,918.16	460.00	2,378.16	5,616.16	15,432.16
UNC Asheville	3,849.00	19,463.00	784.00	356.00	742.00	473.00	30.00	2,385.00	251.00	2,636.00	6,485.00	22,099.00
Elizabeth City State University	2,819.94	15,173.45	657.53	250.27	633.79	265.21	30.00	1,836.80	-	1,836.80	4,656.74	17,010.25
UNC School of the Arts (1)	6,120.00	21,540.00	N/A	857.00	723.00	569.00	30.00	2,179.00	200.00	2,379.00	8,499.00	23,919.00

(1) Does not include High School

\* In addition to the fees above, the Board also authorized a \$1 ASG fee which is not included in the total fees amount.

2/27/15

# Proposed Tuition, General & Debt Service Fee Summary

	<b>Baseline Year 2016-17</b>	<b>2017-18 \$ Increase</b>	<b>2017-18 Amount</b>	<b>% Change</b>
Tuition (Undergrad./Res)	\$3,335	<b>\$66</b>	\$3,401	<b>2%</b>
General Fees & Debt Service	\$1,918	<b>\$71</b>	\$1,989	<b>3%*</b>
Debt Service	\$460	-	\$460	-
<b>Total</b>	\$5,713	<b>\$137</b>	\$5,850	<b>Average 2.4%</b>

\*3% increase

includes General Fee and Debt Service fee

# Tuition & Fees – National Peers

Undergraduate –  
In-State

Institution	UG Resident Tuition & Fees 2016-17	Quartile
Rutgers University-Camden	14,260	1st
William Paterson University of New Jersey	12,574	1st
Francis Marion University	10,428	1st
University of South Carolina-Aiken	10,196	1st
Prairie View A & M University	9,959	2nd
Jacksonville State University	9,000	2nd
Norfolk State University	8,738	2nd
Virginia State University	8,472	2nd
University of Maryland Eastern Shore	7,804	3rd
SUNY College at Old Westbury	7,683	3rd
Morgan State University	7,636	3rd
Delaware State University	7,532	3rd
Alcorn State University	6,552	4th
Albany State University	6,460	4th
Fort Valley State University	6,040	4th
<b>Winston-Salem State University**</b>	<b>5,850</b>	<b>4th</b>
<b>Winston-Salem State University</b>	<b>5,713</b>	<b>4th</b>

\*\* Represents projected Tuition and Fees 2017-18

**WINSTON-SALEM** STATE UNIVERSITY

# Tuition & Fees – National Peers

Undergraduate –  
Out-of-State

Institution	UG Nonresident Tuition & Fees 2016-17	Quartile
Rutgers University-Camden	29,911	1st
Prairie View A & M University	23,278	1st
Norfolk State University	21,100	1st
William Paterson University of New Jersey	20,466	1st
Francis Marion University	20,308	2nd
University of South Carolina-Aiken	20,102	2nd
Albany State University	19,280	2nd
Virginia State University	19,002	2nd
Jacksonville State University	18,000	3rd
Fort Valley State University	17,820	3rd
SUNY College at Old Westbury	17,533	3rd
Morgan State University	17,506	3rd
University of Maryland Eastern Shore	17,188	4th
Delaware State University	16,138	4th
<b>Winston-Salem State University**</b>	<b>16,097</b>	<b>4th</b>
<b>Winston-Salem State University**</b>	<b>15,824</b>	<b>4th</b>
Alcorn State University	15,433	4th

\*\* Represents projected  
Tuition and Fees 2017-18

**WINSTON-SALEM** STATE UNIVERSITY

# Housing & Meal Plan Fee Proposals



# Proposed Housing Increase Rates

Residence Hall	2016-2017 Price per Semester	2016-2017 Price per Year	2017-2018 Proposed Price per Semester	2017-2018 Proposed Price per Year	2017-2018 Proposed Increase per year	Approx. % Increase
Brown	\$2,866.00	\$5,732.00	\$2,951.98	\$5,903.96	\$171.96	3.00%
Atkins	\$2,733.00	\$5,466.00	\$2,842.32	\$5,684.64	\$218.64	4.00%
Martin-Schexnider	\$3,386.00	\$6,772.00	\$3,453.72	\$6,907.44	\$135.44	2.00%
Moore	\$2,604.00	\$5,208.00	\$2,708.16	\$5,416.32	\$208.32	4.00%
Wilson Suites	\$3,170.50	\$6,341.00	\$3,265.62	\$6,531.23	\$190.23	3.00%
Wilson Apartments	\$3,334.50	\$6,669.00	\$3,434.54	\$6,869.07	\$200.07	3.00%

# Proposed Housing Increase Rates

Residence Hall	2016-2017 Price per Semester	2016-2017 Price per Year	2017-2018 Proposed Price per Semester	2017-2018 Proposed Price per Year	2017-2018 Proposed Increase per year	Approx. % Increase
RAMS Commons 4 Bed/ Kitchenette	\$3,243.00	\$6,486.00	\$3,307.86	\$6,615.72	\$129.72	2.00%
RAMS Commons 4 Bed Kitchen	\$3,343.50	\$6,687.00	\$3,410.37	\$6,820.74	\$133.74	2.00%
RAMS Commons 2 Bed/ Kitchenette	\$3,484.50	\$6,969.00	\$3,554.19	\$7,108.38	\$139.38	2.00%
RAMS Commons 2 Bed/ Kitchen	\$3,544.00	\$7,088.00	\$3,614.88	\$7,229.76	\$141.76	2.00%
GHT 3 Bed ADA Accessible	\$3,168.00	\$6,336.00	\$3,294.72	\$6,589.44	\$253.44	4.00%
GHT 4 Bed Apartments	\$3,168.00	\$6,336.00	\$3,294.72	\$6,589.44	\$253.44	4.00%

# Proposed Housing Increase Rates

Residence Hall	2016-2017 Price per Semester	2016-2017 Price per Year	2017-2018 Proposed Price per Semester	2017-2018 Proposed Price per Year	2017-2018 Proposed Increase per year	Approx. % Increase
GHT 2 Bed Double Suites	\$3,375.00	\$6,750.00	\$3,510.00	\$7,020.00	\$270.00	4.00%
GHT 1 Bed Single	\$3,404.00	\$6,808.00	\$3,540.16	\$7,080.32	\$272.32	4.00%
Foundations Heights 4 Bed and 4 Person	\$3,661.50	\$7,323.00	\$3,771.35	\$7,542.69	\$219.69	3.00%
Foundations Heights 2 Bed and 4 Person	\$3,542.00	\$7,084.00	\$3,648.26	\$7,296.52	\$212.52	3.00%
Foundations Heights 4 Bed and 8 Person	\$3,512.50	\$7,025.00	\$3,617.88	\$7,235.76	\$210.76	3.00%

# Projected Revenues 2017-2018

Total Revenue with proposed increase (approx. 3%):	\$13,902,959.38
Total Revenue without proposed increase:	\$13,498,803.99
<b>Total Revenue Change with Proposed Increase:</b>	<b>\$404,155.39</b>

# Proposed Uses for Fee Increase

## Upgrades to Residence Halls:

- University Strategic Plan – Goal 5, Objective 4: Living and learning environments within the residence halls will have the facilities available for students to support and enhance learning opportunities
  - Atkins Hall main lounge
  - Brown Hall FYRE Lounge
  - Foundation Heights Small Conference Room
  - Foundation Heights 2<sup>nd</sup> Floor Space (Old Gym)
  - Gleason- 3<sup>rd</sup> Floor Space (Old Gym)
  - Moore Hall G floor lounge
  - Rams Commons Conference Space
  - Wilson Hall 4<sup>th</sup> Floor Lounge
  
- Additional Security Personnel
  
- Upgrade and add cameras to all common spaces
  
- Pressure wash all buildings

# 2017-18 Proposed Meal Plan Rates

## Residential Plans

Meal Plans ME = Meal Exchanges in Food Court	# of Meals Per Semester 304 meals in 16 weeks	Base Cost Per Plan (W/O DB)	3% -6.5% Increase On Base Price	Declining Balance Per Plan	6.75% Tax Per Plan	Rates Per Semester (W/DB and Tax)	Increase Cost Per Plan	Cost Per Meal	\$ Increase/Dec rease Per Meal
A	Unlimited	\$1461.89	\$42.58	\$175.00	\$98.68	\$1735.57	\$45.46	\$4.81	.15 cents
A (10 ME)	Unlimited	\$1511.89	\$92.58	\$175.00	\$102.05	\$1788.94	\$98.83	\$4.97	.31 cents
1	Unlimited	\$1419.31		\$175.00	\$95.80	\$1690.11		\$4.66	
2	220	\$1308.04	\$62.29	\$300.00	\$88.29	\$1696.33	\$66.49	\$5.95	-.28 cents
2	200	\$1245.75		\$300.00	\$84.08	\$1629.84		\$6.23	
3	160	\$1167.85	\$55.61	\$250.00	\$78.83	\$1496.68	\$59.36	\$7.30	-1.60 cents
3	125	\$1112.24		\$250.00	\$75.07	\$1437.32		\$8.90	

# 2017-2018 Proposed Meal Plan Rates

## Commuter Plans

Meal Plans	# of Meals Per Semester	Base Cost Per Plan (W/O DB)	3%-6.5% Increase/Decrease Amount	Declining Balance Per Plan	6.75% Tax Per Plan	Rates Per Semester (W/DB and Tax)	Increase/Decrease Per Plan	Cost Per Meal	\$ Increase/Decrease Per Meal
4	100	\$755.91	\$35.99	\$400.00	\$51.02	\$1206.93	\$38.41	\$7.56	-1.44 cents
4	80	\$719.92		\$400.00	\$48.59	\$1168.52		\$9.00	
5	50	\$351.29	-\$32.80	\$400.00	\$23.71	\$775.00	-\$85.02	\$7.03	-2.57 cents
5	40	\$384.09		\$450.00	\$25.92	\$860.02		\$9.60	
6	25	\$184.09	-\$200	\$300.00	\$12.43	\$496.52	-\$88.50	\$7.36	-2.24 cents
6	40	\$384.09		\$175.00	\$25.92	\$585.02		\$9.60	

# Consumer Price Index, South Region – September 2016

## Food Pricing Structure

Prices for food inched up 0.1 percent in September. Prices for food away from home and for food at home each inched up 0.1 percent over the month.

The food index declined 0.4 percent over the year, reflecting a 2.1 percent decline in the food at home index.

The food away from home index was up 1.9 percent from September 2015 to September 2016.

~Source: Consumer Price Index, South Region, Southeast Information Office at [www.bls.gov](http://www.bls.gov)



# Proposed Dining Enhancements for 2017-2018

- ✓ Renovated Servery & Dining Area
- ✓ Smoothie Station
- ✓ Mongolian Grill
- ✓ New Breakfast Bar
- ✓ Additional Space in the Servery
- ✓ Additional Healthy Snack Options
- ✓ Meal Exchange (Popeye's, Burger Studio, & Subway)

# Tuition and Fee Recap

- TUTION

- In-State First Time Freshman & Transfer - 2%
  - Increase of \$66
- Graduate & Out of State Undergraduate 1.5 – 2%%
  - 1.5% Out of State Undergraduate - \$202
  - 2% In State Graduate - \$57
  - 2% Out of State Graduate - \$206

- FEES

- General Fee and Debt Service Fee capped at 3%
  - Increase of \$71
- General Fee Proposal
  - Athletics \$51 – Approved
  - Wellness Center \$20 – Approved

# 2017-18 Tuition & Fee Summary

## Typical Student Annual Increase(*Estimate*)

Category	Undergrad. Resident	Undergrad Non-Resident	Grad. Resident	Grad Non-Resident
Tuition	\$66	\$76	\$202	\$274
General Fees & Debt Service	\$71	\$71	\$71	\$71
Housing (Apartment-Wilson)	\$200.07	\$200.07	\$200.07	\$200.07
Meal - Plan 2	\$125.38	\$125.38	\$125.38	\$125.38
Total	462.45	472.45	598.45	670.45

# 2017-18 Tuition & Fee Summary

## Typical Student Annual Total Cost

Category	Undergrad. Resident	Undergrad Non-Resident	Grad. Resident	Grad Non- Resident
Tuition	\$3,401	\$13,648	\$3,872	\$13,987
General Fees	\$1,989	\$1,989	\$1,989	\$1,989
Debt Service	\$460	\$460	\$460	\$460
Housing (Apartment- Wilson)	\$6,870	\$6,870	\$6,870	\$6,870
Meal - Plan 2	\$3,392	\$3,392	\$3,392	\$3,392
Total	\$16,112	\$26,359	\$16,583	\$26,698

May we address other  
questions?