

Winston-Salem State University Board of Trustees Advancement Committee
Thursday, June 11, 2015
Minutes

Call to Order:

Trustee Miller called the meeting to order at 1:05 P.M.

Roll Call:

Trustees Present: Mr. Mike Shortt, Ms. Olivia Sedwick and Mrs. Debra Miller.

Trustees Absent: Mr. Charles Wright, Mrs. Sue Henderson

Staff Present:

Chancellor Elwood L. Robinson, Mrs. Michelle Cook, Mr. Gregory Hairston, Mr. Nathan Harlan, Mrs. Andrea Jenkins, and Ms. Dionne Evans.

Guest Present:

Mr. Kyle Brown, Incoming SGA President

Approval of Agenda:

Mrs. Miller asked for a motion to approve the agenda. The motion carried.

Approval of Committee Meeting Minutes:

Mrs. Miller asked for a motion to approve the minutes of the March 19, 2015 meeting. The motion carried.

Gift Summary Report:

Mrs. Cook presented the Gift Summary Report for the period ending March 31, 2015. She reported total dollars raised were \$2.37 million up 32.4 percent from last year. Donors were up 57 percent. Alumni giving was up in dollars and number of donors for this period. Donors were up 51 percent and dollars were up from \$306,000 to \$424,000. Corporate dollars were up 60 percent from \$521,000 to \$831,000. Faculty and Staff contributions were up 150 percent. Contributions from friends increased 22 percent and the number of donors in that category increased 21 percent.

Divisional Highlights:

Mr. Gregory Hairston reported on the success of the "We See Red Tours," a collaboration between Advancement and Athletics to introduce Chancellor Robinson to alumni and friends. They have already visited Raleigh and Wilson in NC and Atlanta, GA. They are scheduled for Washington, DC and Winston-Salem, NC, with the tours continuing throughout the year.

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Mr. Nathan Harlan reported proposals totaling \$850,000 had been submitted for the Almost Home/Gap Scholarship Fund; \$310,000 has been received to date. A request for \$50,000 had been submitted for STEM. He reported the UNC Charlotte Reception for Chancellor Robinson was a huge success. He also reported that Mr. Johnny Taylor, CEO of the Thurgood Marshall is scheduled to visit the campus regarding the Apple-Thurgood Marshall Initiative.

Mrs. Andrea Jenkins reported on planned gift notifications, a bequest valued at about \$40,000 for education and a bequest for \$25,000 for physical therapy. She reported on the upcoming Heritage Society Event scheduled for October. She also reported on the success of the Dinner with Twelve initiative.

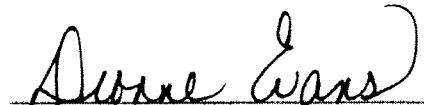
New Business:
None reported.

Adjournment:
Mrs. Miller called for a motion to adjourn. The meeting adjourned at 1:45 p.m.

Respectfully submitted,



Mrs. Debra Miller, Chair



Ms. Dionne Evans, Recorder