

Oral Communication at Winston-Salem State University

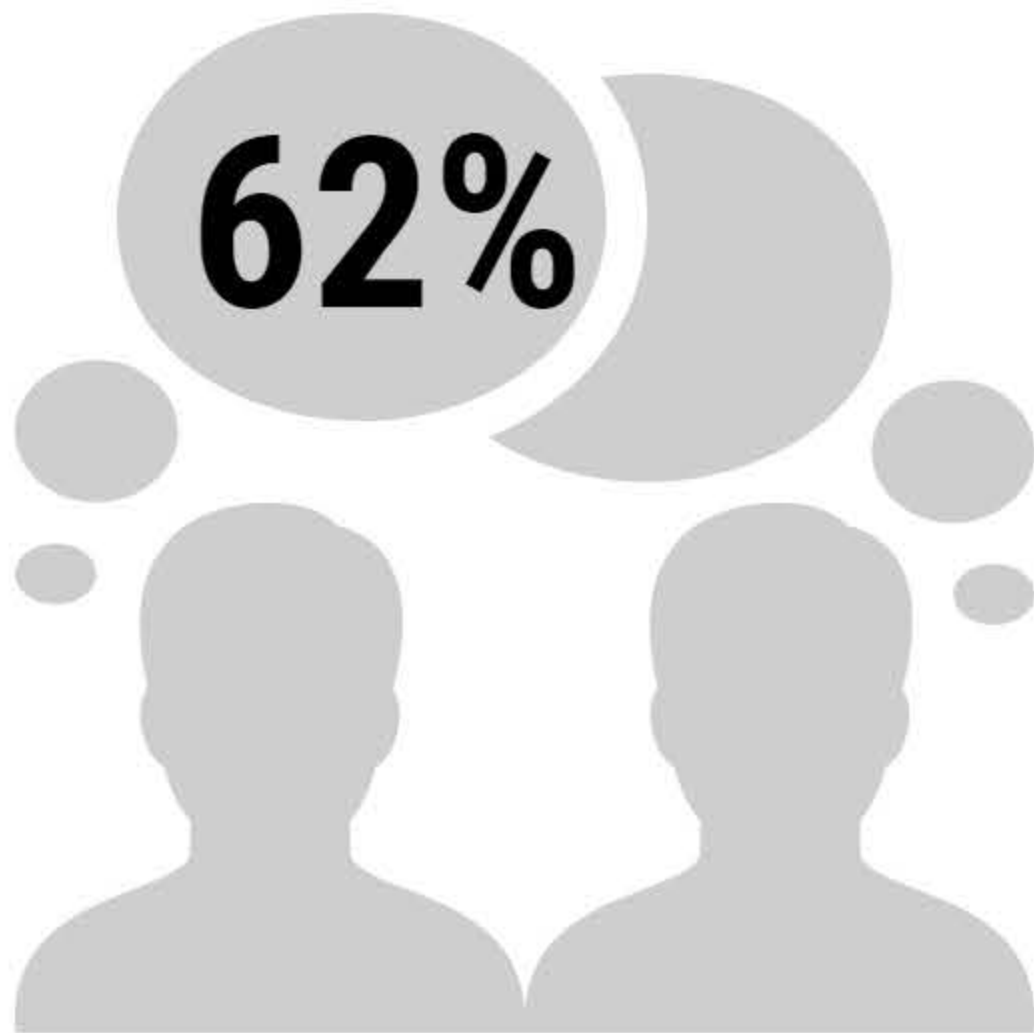
62%



2017 SENIORS

Think their major classes placed a lot of emphasis on the ability to speak

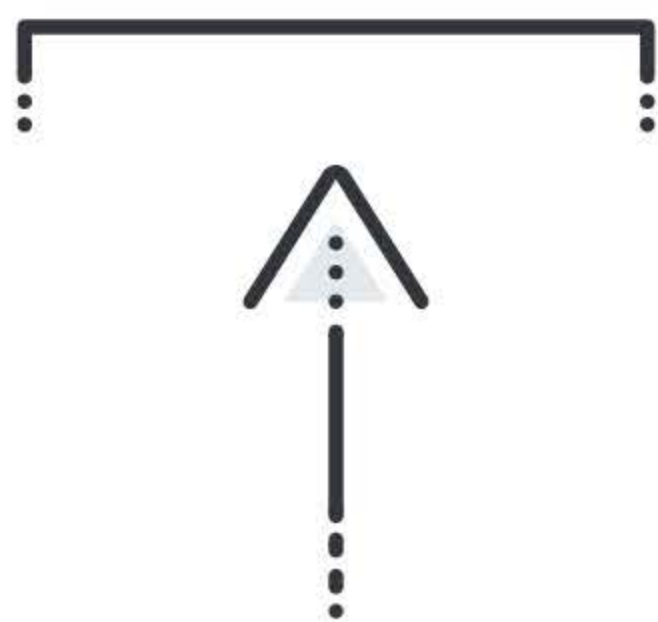
62%



2017 SENIORS

Think their college education "very much" contributed to their ability to speak effectively

54%

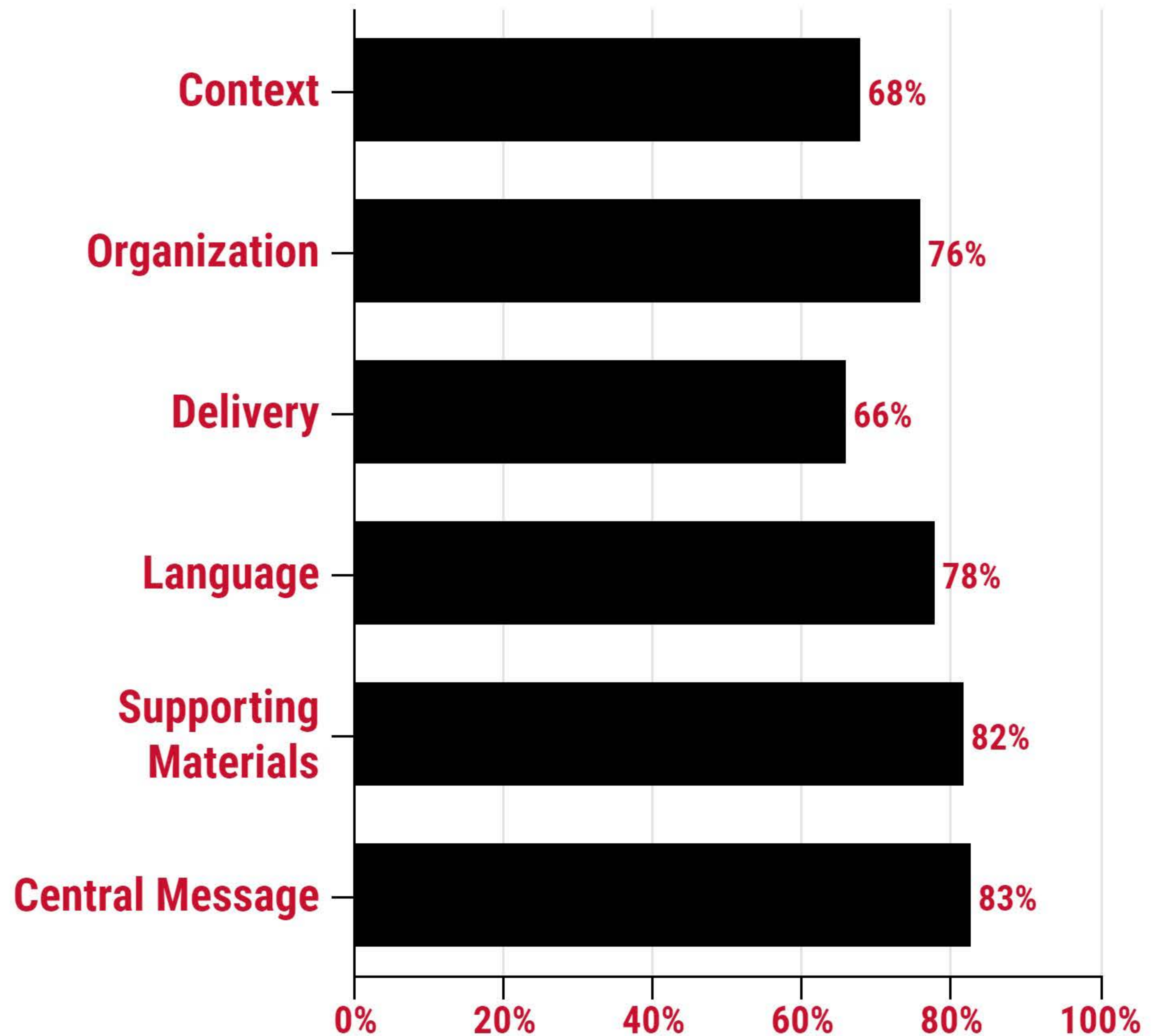


2017 SENIORS

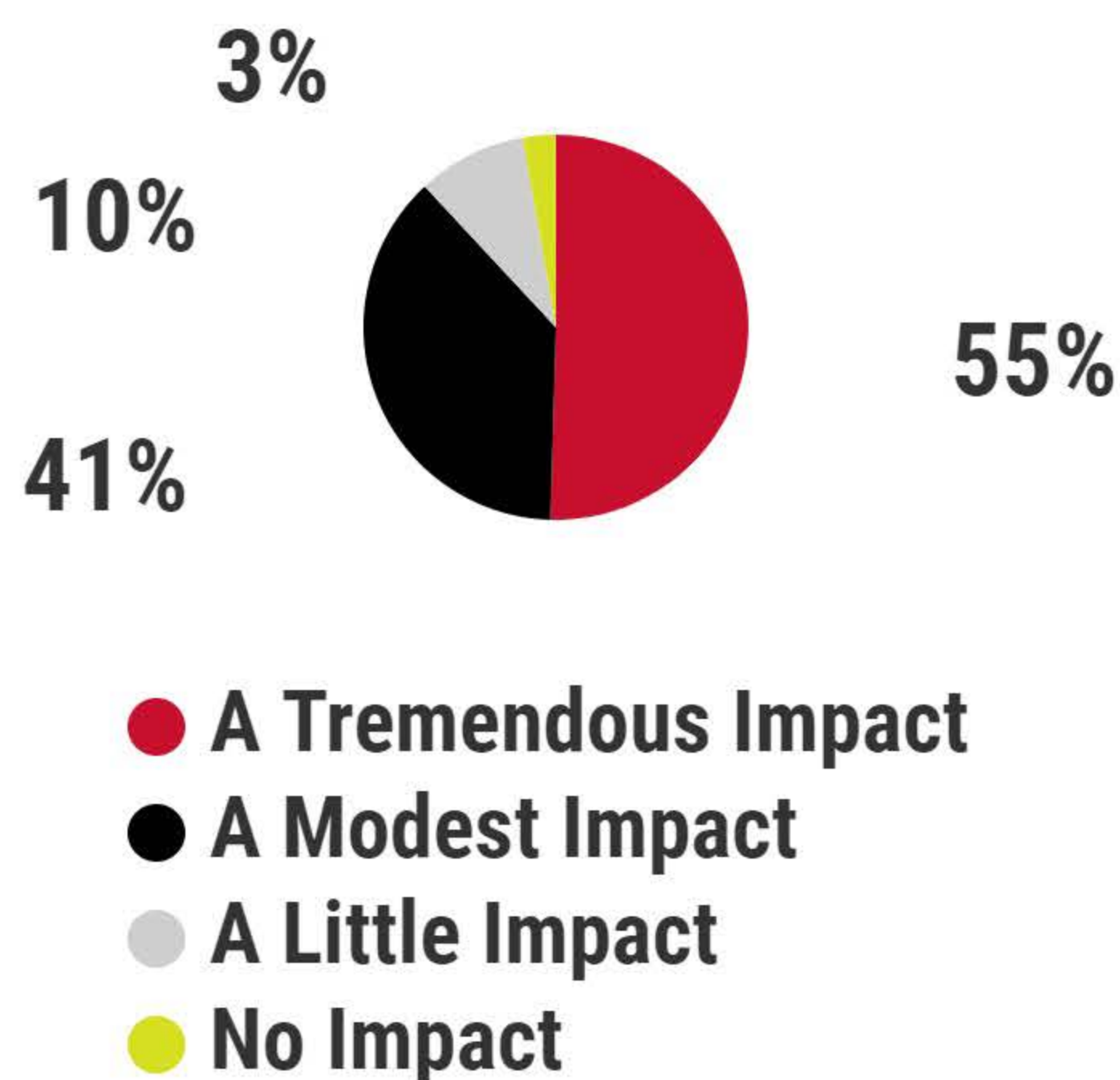
Say their skill level in the ability to speak is above average

↓ 8% from 2016 data

Fall 2016-Spring 2017 Oral Communication Rubric Data: Percentage of Students Scoring at Least "3-Milestone" out of "4-Capstone"



Students scored best on the "Central Message" and "Supporting Materials" rubric components. They struggled most with "Delivery."



2017 seniors think their major-level coursework had an impact on their ability to speak.