

Oral Communication at Winston-Salem State University

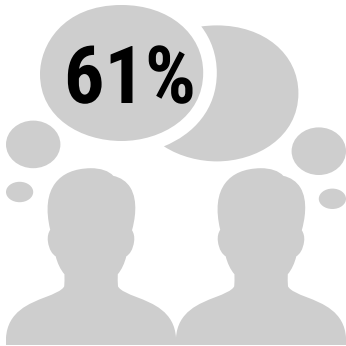
58%



2019 SENIORS

Think their major classes placed a lot of emphasis on the ability to speak

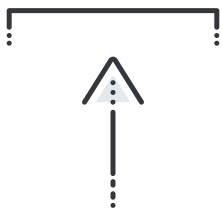
61%



2019 SENIORS

Think their college education "very much" contributed to their ability to speak effectively

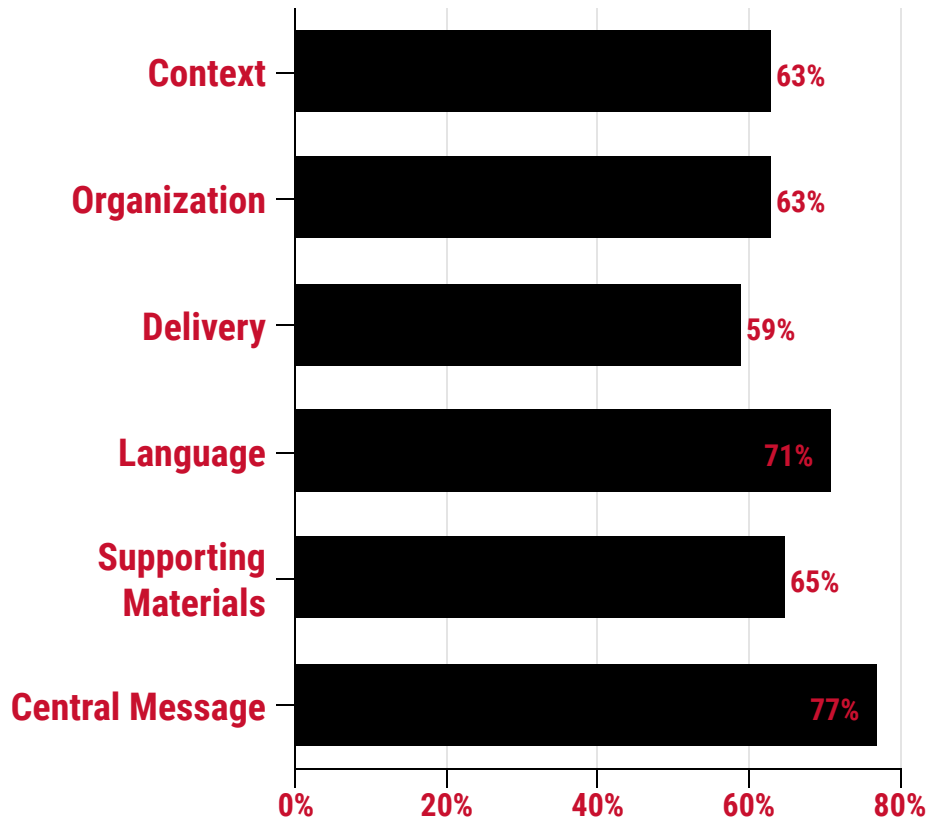
52%



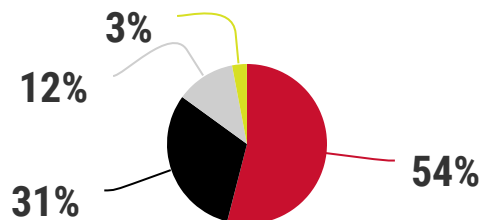
2019 SENIORS

Say their skill level in the ability to speak is above average

Fall 2018-Spring 2019 Oral Communication Rubric Data: Percentage of Students Scoring at Least "3-Milestone" out of "4-Capstone"



Students scored best on the "Central Message" rubric component. They struggled most with "Delivery."



- A Tremendous Impact
- A Modest Impact
- A Little Impact
- No Impact

2019 seniors think their major-level coursework had an impact on their ability to speak.